

STEVE ZEIDNER

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👋 Hello, I'm Steve. I'm a mobile app developer with a passion for creating apps that customers love. My main focus is Android development, but I've also built iOS and web apps over the years.

RECENT EXPERIENCE

MAR 2018 – CURRENT: Tinybits

Owner

After working at a number of agencies, I branched out to work directly with my own clients.

- Developed a Swift iPad app for St Lawrence University
- Built native Kotlin [BUMP Streetwear Marketplace](#) Android app
- Developed a native Android (Java and C library) cryptocurrency wallet for [Nano](#)
- Developed a native Android podcast player app for [Smart Passive Income](#)
- Designed and developed [Pause Creative Prompts](#) Flutter app
- Built a podcast scraper and directory with Rust and PostgreSQL

Technologies: C, Flutter, Java, Kotlin, PostgreSQL, Swift, Rust

FEB 2019 – MAR 2022: Zero / Big Sky Health

Lead Android Engineer

Big Sky Health started as a client of mine as I developed the initial Zero Fasting Android app. After the first version of the app was built, I came on full time to lead and contribute to Android development

- Developed [Zero Android](#), a popular intermittent fasting app with millions of users and a 4.5 star rating, from the ground up
- Managed, grew, and led the Android team day-to-day
- Established and evolved a scalable and performant app architecture for Zero
- Estimated and designed technical solutions for new features
- Wrote, committed, and tested code for new features and review pull requests

Technologies: Android Studio, CircleCI, Coroutines, Dagger, Jetpack Compose, Kotlin, Room

OCT 2014 - MAR 2018: Willowtree (formerly, Dynamit)

Mobile Engineering Lead

As a mobile engineering lead at Willowtree, I focused on creating Android apps for our clients and managing the mobile development team.

- Managed a team of native mobile developers
- Developed [Donatos Pizza Android App](#)

- Developed and provided support for a configurable, white-labeled Android e-commerce plugin for Alliance Data to use with their clients
- Developed the Hilton Grand Vacations on-resort experience Android app
- Wrote project estimates and technical documentation

Technologies: Dagger, Java, Kotlin, node.js, RxAndroid, SQL

DEC 2012 – OCT 2014: IBM iX (formerly, Resource)

Senior Developer

I was responsible for architecting and developing mobile apps, websites and web applications at IBM iX.

- Co-architected and developed the [ColorSnap native Android](#) app for Sherwin-Williams
- Created an API (for Sherwin-Williams) used to “paint” a color over a surface on an image
- Developed an iOS image filter prototype for Bath & Body Works
- Co-developed a hybrid (Cordova) [mobile app for Wendy's](#) mobile ordering
- Built a prototype VSX fitness hybrid app
- Part of a team developing the front-end of <https://www.wendys.com/>
- Built the front-end for a Kohl's Pinterest contest website
- Contributed code to company sponsored [open source projects](#)
- Developed a custom Pinterest API for integration with Kohl's content

Technologies: Backbone.js, CSS3, Grunt, HTML, Java, JavaScript, jQuery, Objective-C, PHP, Sass

SEP 2010 – DEC 2012: Mills James

Senior Web Applications Developer

At Mills James, I developed client-driven Android and iOS apps, semantic and responsive websites, and web applications.

- Architected and developed the UI of an iPad app for Cintas sales representatives
- Designed and developed native Android photo storyboarding app
- Developed hybrid Android and iOS country club app. Architected and built a REST service layer.
- Developed a PHP content management system for [VitalSigns](#) digital signage
- Designed and developed (front and back-end) responsive websites for multiple clients.
- Wrote proposals and estimates, created tech documentation, and presented to clients

Technologies: Backbone.js, C#, CSS3, HTML, Java, JavaScript, jQuery, MySQL, PHP, SASS, Wordpress, Yii Framework

DEC 2007 - SEP 2010: Guardian Studios

Lead Web Developer and Designer

- Designed websites using Adobe Fireworks, Illustrator, and Photoshop
- Developed Wordpress and Drupal plugins and themes
- Flash/ActionScript interactive game and graphics development
- Developed web applications with PHP/MySQL/Zend Framework

- Created website specifications and client quotes
- Wrote CMS documentation and provided client support/updates

JUL 2002 - DEC 2007: Ohio Farm Bureau Federation

Computer Systems Engineer

- Provided IT operations and support for 86 staff and 39 regional offices
- Developed company websites and designed SQL database schemas
- Managed web servers and internal server infrastructure
- Technical lead for the migration of company's 230,000+ member database
- Developed a library of Perl and Bash server automation scripts

SEP 2001 - DEC 2003: The Ohio State Math Department

Web Developer

- Maintained and updated website for the OSU Math Department
- Website updates included redesign and PHP/MySQL enhancements
- Made enhancements to mod_perl based WeBWork online math system
- Integrated WeBWork (web math problems) with Moodle open source LMS

OCT 1998 – AUG 2000: Explorer Micro

System Builder and Web Admin

- Built custom ordered computers
- Made enhancements to ColdFusion based online-ordering software
- Assisted with software development of media-center user interface

EDUCATION

The Ohio State University (2000 - 2004)

B.S. in Computer Science and Engineering. Graduated Cum Laude, Summer 2004.