

STEVE ZEIDNER

szeidner@gmail.com
http://stevezeidner.com
614.578.5033

I am a full-stack web and mobile developer with a passion for creating intuitive user experiences.

EDUCATION

The Ohio State University (2000 - 2004)

B.S. in Computer Science and Engineering. Graduated Cum Laude, Summer 2004.

PUBLISHED MOBILE APPS



ColorSnap Android (<https://play.google.com/store/apps/details?id=com.colorsnap>)

Developed this native app to capture color inspiration on the go by matching images captured with an Android phone to Sherwin-Williams paint colors.



My Wendy's™ (<http://app.wendys.com/>)

Co-developed this hybrid PhoneGap app that allows a customer to build and view nutrition information of Wendy's meals and use mobile payment options in select stores.



Storyboarder (<http://millsjames.com/storyboarder/>)

Designed and developed this native app to create and share photo storyboards directly from an Android phone.

RECENT EXPERIENCE

DEC 2012 - Today: Resource

Senior Developer

As a senior developer at Resource, I am responsible for developing and architecting mobile apps, websites and web applications.

- Co-architected and developed ColorSnap Android for Sherwin-Williams
- Developed iOS image filter prototype for Bath & Body Works
- Co-developed a large portion of the My Wendy's™ hybrid app
- Built a prototype VSX fitness hybrid app
- Developed a large portion of the front-end of <http://wendys.com>
- Built the front-end for a Kohl's Pinterest contest
- Contribute code to company sponsored open source projects (<https://github.com/resource>)
- Developed custom Pinterest API for integration with Kohl's content

Technologies: Backbone.js, CSS3, Grunt, HTML, Java, JavaScript, jQuery, Objective-C, PHP, Sass

SEP 2010 – DEC 2012: Mills James

Senior Web Applications Developer

At Mills James, I developed client-driven Android and iOS apps, semantic and responsive websites and web applications.

- Architected and developed UI of iPad app for Cintas sales representatives
- Designed and developed native Android storyboarding app
- Developed hybrid Android and iOS country club app. Architected and built RESTful service layer.
- Developed web app to manage and control digital signage products.
- Designed and developed (front and back-end) responsive websites for multiple clients.
- Wrote proposals, estimates, documentation and presented to clients

Technologies: Backbone.js, C#, CSS3, HTML, Java, JavaScript, jQuery, MySQL, PHP, SASS, Wordpress, Yii Framework

DEC 2007 - SEP 2010: Guardian Studios

Lead Web Developer and Designer

- Designed websites using Adobe Fireworks, Illustrator, and Photoshop
- Developed Wordpress and Drupal plugins and themes
- Flash/ActionScript interactive game and graphics development
- Developed web applications with PHP/MySQL/Zend Framework
- Created website specifications and client quotes
- Wrote CMS documentation and provided client support/updates

JUL 2002 - DEC 2007: Ohio Farm Bureau Federation

Computer Systems Engineer

- Provided IT operations and support for 86 staff and 39 regional offices
- Developed company websites and designed SQL database schemas
- Managed web servers and internal server infrastructure
- Technical lead for the migration of company's 230,000+ member database
- Developed a library of Perl and Bash server automation scripts

SEP 2001 - DEC 2003: The Ohio State Math Department

Web Developer

- Maintained and updated website for math department
- Website updates included redesign and PHP/MySQL enhancements
- Made enhancements to mod_perl based WeBWork online math system
- Integrated WeBWork with Moodle open source LMS

OCT 1998 – AUG 2000: Explorer Micro

System Builder and Website Admin

- Built custom ordered computers
- Made enhancements to ColdFusion based online-ordering software
- Assisted with development of home-based media center interface